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Academic History

Mannes College the New School for Music Bachelor of Music (Honors) 2016

Carnegie Mellon University Advanced Artist Diploma 2018

The Royal Academy of Music Master of Music (Distinction) 2020

Awards

Fulbright Study/Research Grant U.S. Department of State 2017

Lotte/Pulvemacher Humanities Award The New School

2016

Additional Roles:

- Music Educator School of Rock - Cresskill N.J.- 2019-2022
- Administrative Assistant Saint George's Music School
 London 2020-2021

Alexandra Sesenton

Profile

Through my education and experience in music, I have developed a deep understanding of the importance of collaboration, time management, organization, and commitment to a common goal. My adaptability as a worker coupled with my varied professional experiences across a variety of fields has awarded me the confidence to take on any challenge with which I am faced, artistic or otherwise.

Work Experience

Education Programs Intern Silkroad Ensemble | Present

- Support the education department of Silkroad with a focus on equity and justice through art and music.

- Support curriculum and content development for various educational initiatives put forth by Silkroad.

- Assist the communications team in the creation of content for dissemination on social media and newsletters.

Marketing Associate

Tribeca New Music | October 2021 - Present

- Determined that the web and social media presence of TNM required a strong revamp; created a detailed marketing strategy to boost audience and donor engagement.

- Redesigned TNM's website and social media channels to better reflect the organization's identity and goals.

- Raised online audience engagement by 30% and created new forms of content to disseminate on social media including a Youtube/Podcast interview series.

Music Educator

Perry-Mansfield Performing Arts Camp - Steamboat Springs, CO | 2022

- Teach songwriting and music production courses to campers aged 9-12
 Serve as the music director for the Emerging Artist program's musical
- presentations including a fully-staged musical production.
- Write up progress reports for campers detailing his/her/their progress, obstacles faced, and general musical well-being during the camp period

Podcast Host/Producer

Roots: A Music Podcast | September 2021 - Present

- Write, host, and produce the interview-based podcast.
- Oversee the work of our research intern and assist in finding guests.
- Writing up scholarly articles on the cultures our guests represent.

- Future plans include collaborations with SOAS University (London) and Blogfoolk (Italy).

Skills and Proficiencies:

- Pro Tools Grant Writing
- Logic Pro
 - Budgeting - Marketing
- Ableton Live Marketing - Photoshop campaigns
 - iorosoft Cuita Critical thi
- Microsoft Suite Critical thinking
- Google Suite Creative writing

Languages Spoken:

- English (Native)

- Spanish (Fluent)
- Serbian (Fluent)
- Italian (Conversational)
- French (Conversational)
- German (Beginner)